

ZABA

Minutes January 18th, 2024

ATTENDEES

- See Attached
- Meeting Held at Shubrew. Thank you!

AGENDA

- Call to Order by Joel Grobe
- Minutes Reviewed
 - Motion to accept minutes - minutes approved

ADMINISTRATIVE REPORT

Next ZABA Member meeting is February, 15th at 9am at Shubrew

Financial Reports:

- Reports for all of the events are being uploaded for viewing virtually

New Businesses/Membership

- President - Joel Grobe
- Vice President - Erika Shumaker
- Treasurer - Neal Jackson
- Secretary - Lauren Shorr

New ZABA Phone Number: 724-895-2058

- Direct line to a new cell line for easier communication

Please have new businesses contact Kelly Carney at Eva Brynn to welcome them and get a ribbon cutting at your event! (No need to be a member for an opportunity to have a ribbon cutting ceremony)

Membership Directory

- If you would like to enter your contact information this is an opportunity for other ZABA members to have other business information to help the collaborative process and ability to reach out to other business owners.

Hot Cocoa Crawl: January 27th, 11-4

- If you would like to participate please contact Chris from the Little Green Bookstore
- New event this year to help bring people together during a slower retail season

Event Dates for 2024 *Pending Council Approval

Open Air Market May 2nd - September 26th (Every Thursday)

Horse Trading Days July 18th - 20th

Fall Festival October 12th - 13th, Friday Night Block Party on the 11th

Merchant Trick-or-Treat TBD *Proposing Tuesday, October 29th

Small Business Saturday November 30th

Miracle on Main Street December 5th

Santa House December 13th - 23rd *Opens after the parade during miracle on main

Matt & Joel are working on a sponsorship package opportunity where businesses can pay one amount and that covers all event sponsorships throughout the year.

Member Portal:

- To access this Log into the member portal on the website <http://gozelie.com>
 - All the dates listed for events on a google calendar

Barn Clean Out

- April Barn painting/Staining day date TBD

Memberships

- Renewals occur automatically
- IF you get a cancellation notice, your payment is not on file and you need to add a payment method and pay the dues. PLEASE do not delete the emails canceling your membership
- If you are not sure if your membership will automatically renew, reach out to matt info@gozelie.com

EVENT REPORTS:

Open Air Market: May 2nd - September 26th (Every Thursday)

- Next Thursday 9am Open Air Market meeting at Shubrew
- Live Music (tentatively)
 - Have bands play at different locations on main street instead of always at E. New Castle
 - 1st & 3rd smaller local musicians
 - 2nd & 4th larger bands
 -

ZABA Socials:

- Quarterly opportunities to enjoy networking
- Next one will occur Last week of March
- Hosted at different businesses each time

Horse Trading Days: July 18th - 20th

- Vendor registration opened January 1st (80% full at the 4 corners park)
- Sponsorship packages available Feb. 1st

Fall Festival: October 12th - 13th, Friday Night Block Party on the 11th

Small Business Saturday: Zelig On Ice: November 30th

Miracle on Main: December 5th

- Thank you to all the volunteers, borough, & police
 - \$5,000 donation will be made to TOTO

Santa House: December 13th - 23rd *Opens after the parade during miracle on main

- Thank you to all the volunteers that work to set up the house

NEWS AND NOTES:

Municipal Coordination:

- Thank you to Joel & Board Members for going to meetings and keeping communication open with council
- Thank you Rotary for the Christmas Tree
- Thank you Council for helping to make the tree anchoring possible

By Law Amendments

- Working to update different by laws

MEMBER BUSINESS UPDATES & EVENTS:

Social Media

- Please put information in the member portal if you have something you would like us to share!
- If you would like announcements and news at the bottom of the Newsletter that goes out to all members, put your information in the forum!

Library

- <https://zelenoplelibrary.org>

The Strand

- Chick-Flick Wednesday Quarterly
 - If you would the opportunity to sponsor an event please contact them
- <http://thestrandtheater.org>

Explore Zelig

- <https://www.facebook.com/explorezelie/>

Rotary

- 100th Anniversary Feb. 17th
- <https://zelienople Rotary.org>

Historical Society

- <https://www.zeliehistory.org>

Lions Club

- <https://www.facebook.com/ZelienopleLionsClub/>

Main Street Improvement

- Phase 2 continues
- Phase 3 is fully funded (Up to the Strand)
- <https://zelieboro.org>

Butler County Tourism

- <https://www.visitbutlercounty.com>

CURIO

- <https://www.curiocool.com>

Spring Street Studio

- <https://www.thespringstreetstudios.com>

Parents in TOTO

- June 17th sensory friendly family event
- <https://parentsintoto.org>

Glade Run

- <https://gladerun.org>

ZABA Attendance Record:

- Available Upon Request