

ZABA

Minutes September 16, 2021

ATTENDEES

See Attached

Meeting held at Shu Brew. Thank you Erika.

AGENDA

Call to Order by Dan Fritch

Introductions were made for those attending.

Minutes

Reminder that they are on the portal now.

Motion to accept by Dan and seconded by Kelly.

Guest speaker

David from Lions Club said the Halloween Parade would be oct. 28 at 6:30.

Sign up will be at Nextier Bank.

He also expressed interest that the Lions Club would like to be more active and involved.

He also mentioned that the Lion fountain will be ready next year.

Administrative report

Z-card update

Businesses need to opt in to participate.

Went through the businesses that had participated with the borough but are not ZABA members. Letting them know they must be ZABA members to continue to participate.

An email will be going out to those members who have opted in.

Just a reminder that they can be purchased online and that there is no physical card.

Looking to get window clings to display in the stores participating.

Thank you Matt for getting this all set up!

See Click Fix App

Please continue to promote this to your customers. Take a window cling to display for your business.

Event Reports

Fall Festival

Similar set up like previous events.

Saturday from 10-7 and Sunday 10-5.

Car Cruise on Sunday at Creekside and chili cook off on Saturday at the Spring Street lot.

There will be a small stage as well as a farmer's market at Spring Street.

Registration is being done online.

Sponsorships are needed!

Help at the kids corner is needed!

There will not be transportation to the Sleepy Hallow Festival.

Open Air Market

Going great.

Extended through the end of October with the final event being the merchant trick or treat on the 28th.

Vendors and bands are preparing for Fall Festival.

Thank you to everyone for your flexibility with moving things around due to construction.

Thanks again Angie!

Dave asked about events for kids.

It was discussed that perhaps we could see if we could find some vendors that catered to kids.

New businesses love the event as it provides them with great exposure.

Across the board business is up for most everyone.

News and Notes

Main Street construction

Down to the last end of the sidewalks.

M&B is doing a great job.

Next 6-8 months will be laying the wire and after that the poles will come down.

Phase 3 will begin immediately after that.

Borough trick or treat will be the 30th of October from 6-8.

Member Business Updates and Events

Spring Street Studios

Team building exercises available with a discount for ZABA.

Explore Zelig

Thanks to all the businesses that supported putt and pour!

Great success! Raised more money than the golf outing.

Please provide Steve with feedback.

There is still money available for the facade grants.

They will start fundraising for planning at the Four Corners Park.

Will be looking to hire an architect.

Glade Run

Drive in movie night Oct 2nd.

Tickets are \$20/car and available online, on eventbrite as well as Facebook.

Parents in Toto

Looking for donations for their fundraiser.

Particularly basket donations.

Virtual cash blast. See their website for details.

<https://parentsintoto.org>

Rotary

Currently doing the cash raffle.

Library

New children's coordinator.

Programs starting back October 1st.

Pumpkin decorating for Fall Festival.

Pickup Monday the 27th and drop of Oct. 2nd.

Concert in the park October 10th with Eugene and the Nightcrawlers.

Launching the 5-7 capital campaign.

Single story addition to library.

This would bring the kids upstairs.

It would also create more parking.

Trying to raise \$500,000.

Strand Theater

Taste of the New North on October 25th.

This is the biggest fundraiser of the year.

Tickets at the box office cafe 12-4 Tues-Sat.

www.thestrandtheater.org

Tourism

Sweet tooth trail scavenger hunt is coming up.

General Notes

Zelie/Harmony is a new website promoting all things local.

Check to see that your business is listed as it is a free listing.

There is also a non profit section.

Thank you to everyone for all that you do as we navigate these different times. It is wonderful to see the community come together and adapt.

Meeting Adjourned.