

ZABA October Meeting

Member Minutes 9 -10am February 20th, 2025

Next ZABA Member meeting is 9 am **March 20th** at Shubrew

AGENDA

- Attendance & Introduction
- Mentoring Minutes
- Administrative Reports
- New Businesses
- Event Reports
- News & Notes
 - *Municipal Coordination*
- Member Business: *Updates & Events*

Meeting called to order by Joel Grobe

MENTORING MINUTES: None this month

ADMINISTRATIVE REPORT

- Meeting Minutes & Financial Reports
 - Reports are available under the member portal at <https://www.gozelie.com/> or through the newsletter link.
 - \$10,000 donation will be sent to Harmony Zelenople Fire District thanks to Miracle on Main.
- Main Street Parking Initiative
 - PLEASE encourage employees to park in communal lots/churches.
 - Spots on main street should be for customers
 - More signage for parking needed (bring to borough's attention)
- Spring Cleaning Day
 - Monday April 14th
 - A team of volunteers will be power washing sidewalks: Please move outside furniture and remove debris to make power washing easier
 - Please let Matt Edwards know if you have a water hook up to use
 - Street/Sidewalk sweeping
 - Every Wednesday May-November please push debris into the streets
 - Twice a month Street Sweeping will occur Thursday Morning
 - This is an effort to make main street sidewalks more clean and safe
- Membership
 - Please let Kelly Carney know if you are a new business
 - ZABA offers a ribbon cutting for ALL New Businesses

EVENT REPORTS:

Event Dates for 2025 *Pending Council Approval

Zelienople Open Air Market: May 1st - October 2nd (Every Thursday)

- Western am con sponsorship for Event for 2025
- Mini maker market (will occur about 3 times this year) Thanks to Sara Rice
 - Possible Locations are East New Castle street or 4 corners park
 - This will occur when the band is down by Shubrew
- Approval process for Open Air Market
 - Process remains the same
 - You MUST re-apply and be approved for 2025 and will use the portal to book your spot from week to week
 - YOU may set up outside of your space without registration. If anyone else is setting up in front of you they do need to go through the process on gozelie.com
 - For any questions please email Matt Edwards at info@gozelie.com

Horse Trading Days: July 17th - 19th

- Vendor registration is open and about 70% full currently
- Sponsorships available online
 - New options include a sponsorship and paying for it throughout the year instead of a lump sum.
 - Packages are available and can be customized
 - Please email Matt Edwards with any questions at info@gozelie.com

Zelienople Fall Fest: October 11th & 12th Block Party on the 10th

Small Business Saturday: November 29th

Miracle on Main Street: December 4th

Santa House: December 13th - 23rd *Opens after the parade during miracle on main

NEWS AND NOTES:

- Municipal Coordination:
 - Storage Boxes
 - Working with the Borough to house storage spaces that can be used for items needed for events
 - It will NOT take away any parking spaces
 - Should be ready for Open Air Market
 - Electrical Work
 - Phase 2 should be finalized soon then Phase 3 will begin after

MEMBER BUSINESS UPDATES & EVENTS:

Business Member Events:

Experience Butler County

- Rack Program information
- Grant Program Open: Due in March
- Women United Event for The United Way March 20, 2025 from 5-7:30PM
 - Please contact Sherrie Dunlap Gallagher to be a space for the event
 - sherrie.dunlapgallagher@unitedwayswpa.org 724-487-6034
- <https://www.visitbutlercounty.com>

CURIO Art Gallery & Studio

- Summer Art Academy Registration goes live on Friday
- <https://www.curioocool.com>

Burghers

- During Open Air Markets, Looking for a parking attendant to help
- Free Beer!
- www.burgherspgh.com

Explore Zelig

- Facade Grants available: Now available for side street businesses
- Renovations to begin with Memorial Area at 4 corners park
- <https://www.facebook.com/explorezelie/>

Glade Run

- May 17th Touch-a-Truck Event
- <https://gladerun.org>

Historical Society

- Celebrating 50 years!
- <https://www.zeliehistory.org>

Library

- Murder Mystery Night
- Dr. Seuss Night
- <https://zelienoplelibrary.org>

Park

- Amphitheater renovations
- Planning for Summer Events
- https://zelieboro.com/department/park_and_pool/index.php

In TOTO

- www.intotocommunity.org

Rotary

- Shamrock Shuffle
- <https://zelenoplerotary.org/>

Spring Street Studio

- <https://www.thespringstreetstudios.com>

The Strand

- <http://thestrandtheater.org/>

ZABA Attendance Record: Available Upon Request