

ZABA

Minutes January 19th, 2022

ATTENDEES

- See Attached
- Meeting Held at Shubrew. Thank you!

AGENDA

- Call to Order by Dan Fritch
- Minutes Reviewed
 - Motion to accept minutes - minutes approved

ADMINISTRATIVE REPORT

Next ZABA Member meeting is [February](#)

Financial Reports:

- Reports for all of the events are being uploaded for viewing virtually

New Businesses/Membership

- If you know of a new business please contact Kelly Carney at Eva Brynn to welcome them!

Member Portal/Social Media:

- To access this Log into the member portal on the website <http://gozelie.com>
 - Be sure your business likes the ZABA Facebook page
 - If you not like the page, your business can not be tagged when we add your events
 - Easiest way to like the ZABA page is to go to the ZABA website and click the pop-up

Barn Clean Out

- April Barn painting/Staining day date TBD

Memberships

- Renewals occur automatically
- IF you get a cancellation notice, your payment is not on file and you need to add a payment method and pay the dues. PLEASE do not delete the emails canceling your membership
- If you are not sure if your membership will automatically renew, reach out to matt info@gozelie.com

Board of Directors

- New Officers reelected in November

All Roles remains the same:

- Dan- President
- Joel- VP
- Neil- Treasurer
- Lauren- Secretary

EVENT REPORTS:

Open Air Market: Angie Dawson

- Every Thursday evening May 4th - October 26th from 5-9pm
- Thank you Angie and team for an amazing season
- Looking to change the vendor policy
 - Limiting the number of outside vendors from the community
 - Looking for farmers and individuals/products that compliment town
 - Retiring the concept where tons of spaces are available to set up
 - ZABA's Permit granted through the borough changes the insurance and liability to the business association during the Open Air Market. ZABA will need anyone invited to come in that is not a direct line to the business to be pre approved and confirmed through the Volunteer team to ensure that they are allowed to set up
 - Communication process will be through the website to receive pre-approval along with letters and visits to inform all individuals of the change
 - Entertainment plan: Strolling music and a lower weekly budget about \$150 per week

Horse Trading Days: Matthew Edwards

July 20th - 22nd

- Vendor spaces are OPEN
- Sponsorships available now at info@gozelie.com
- Entertainment large concert at the end again

Fall Festival: Matthew Edwards

- October 14th - 15th
 - Thank you to all the volunteers that help for that event

Small Business Saturday: Zelig On Ice:

- Saturday, November 25th

Miracle on Main: Donna Ziegler

- Thank you to all the volunteers, borough, & police
- Largest christmas parade on record
- Beneficiaries of event
 - No cost to shop at SV High School
 - Backpack Program Butler County
 - Foodbank

Santa House:

- Thank you to all the volunteers that work to set up the house
 - Should the start time be earlier? Time was going 1-2 hours past the time they were meant to close

Recapping of events pros, cons, marketing, etc. planning for this current year to continue to make things run more effectively

NEWS AND NOTES:

Municipal Coordination:

- Thank you to Dan & Board Members for going to meetings and keeping communication open with council
- Changes on the parking ordinances will allow new businesses to come to main street without the concern of parking parameters
- New changes to the app focus on parking

By Law Amendments

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Festival of lights at four corners park

- Next year explore Zelig will not donating as much to make the event happen so other funding would need to be found

MEMBER BUSINESS UPDATES & EVENTS:

Social Media

- Please put information in the member portal if you have something you would like us to share!
- If you would like announcements and news at the bottom of the Newsletter that goes out to all members, put your information in the forum!

Library

- Author presentation coming in May
- <https://zelienoplelibrary.org>

The Strand

- <http://thestrandtheater.org>

Explore Zelig

- 4 corners park proposals
- Facade grants are still available
- <https://www.facebook.com/explorezelie/>

Rotary

- <https://zelienoplerotary.org>

Historical Society

- <https://www.zeliehistory.org>

Lions Club

- <https://www.facebook.com/ZelienopleLionsClub/>

Main Street Improvement

- Phase 2 continues
- Phase 3 is fully funded (Up to the Strand)
- <https://zelieboro.org>

Butler County Tourism

- Restaurant Week March
- Grants 2023 now available
- <https://www.visitbutlercounty.com>

CURIO

- <https://www.curiocool.com>

Spring Street Studio

- <https://www.thespringstreetstudios.com>

Parents in TOTO

- June 17th sensory friendly family event
- <https://parentsintoto.org>

Glade Run

- <https://gladerun.org>

ZABA Attendance Record:

- Available Upon Request