

## ZABA October Meeting

Member Minutes 9 -10am October 17th, 2024

Next ZABA Member meeting is 9 am **November 21st** at Shubrew

### AGENDA

- Attendance & Introduction
- Mentoring Minutes
- Administrative Reports
- New Businesses
- Event Reports
- News & Notes
  - *Municipal Coordination*
- Member Business: *Updates & Events*

*Meeting called to order by Joel Grobe*

### ATTENDANCE & INTRODUCTIONS:

- Attendance record is available upon request
- Meeting Held at Shubrew. Thank you!

### MENTORING MINUTES: Zach Shumaker: Using Chat GPT / AI in your business

- Using Chat GPT
  - For any questions or to learn more please contact Zach

### ADMINISTRATIVE REPORT

- Meeting Minutes & Financial Reports
  - Reports are available under the member portal at <https://www.gozelie.com/> or through the newsletter link.
- Membership Directory
  - Add your information to the Membership Directory through the Member Portal
  - Information is internal only and a great way to connect with other businesses
    - Member Portal:
      - To access this Log into the member portal on the website <http://gozelie.com>

### NEW BUSINESS

- **Merchant Trick-or-Treat** Tuesday October 29th 4-6 Parade at 6:30
  - Spin Cycle playing from 5-7 at E. New Castle lot
  - Coat drive for Miracle On Main will be taking donations at E. New Castle St. during the event \*New Coats Only
- New Board Member Positions
  - 3 current positions are open to re-election Joel Grobe, Erika Shumaker, Melissa Turner

- If you would like to nominate someone for any of the upcoming 3 board member positions please email Matt Edwards at [info@gozelie.com](mailto:info@gozelie.com) before Monday, November 18th
- New positions will begin in January.
- These are for board seats, officers are decided in January at the first meeting
- Kelly Carney
  - New businesses are encouraged to contact Kelly for a complimentary ribbon cutting ceremony and information about how ZABA can help them with their business

## **EVENT REPORTS:**

**Small Business Saturday** November 30th

**Miracle on Main Street** December 5th

**Santa House** December 13th - 23rd \*Opens after the parade during miracle on main

## **ZABA Socials:**

- Quarterly opportunities to enjoy networking \*Look for one in December

## **Open Air Market:** Recap/Open Forum

- Tentative dates for 2025 May 1st - Sept. 25th (Pending Board Approval)
- Overwhelming amount of vendor applications this year!
- Looking to bring in a higher quantity of people to allow for more vendors to join

## **Fall Festival:** Recap/Open Forum

- Record number of tasters for chili cook-off
- High attendance for the Block party
- Scavenger Hunt 12-15 teams (2-6 people in each team)
- Movie night at Library was successful
- More revenue from the kids area than previous years

## **Small Business Saturday:** November 30th

- Plan to be open and busy!
- More details at the next meeting

## **Miracle on Main:** Thursday, December 5th from 4-7 Parade start time 7:00pm

- "Miracle Maker" is a sponsorship/donation of \$100 and only 100 chances are given away to win the chance to sit next to Santa in the parade during Miracle on Main (A 100x100 raffle)
- Looking for volunteers to help with the parade or to dress up
  - Parade volunteers please contact Neil Jackson
  - Dress Up volunteers or to donate please contact Megan Murphy

## **Santa House:** December 13th - 23rd \*Opens after the parade during miracle on main

- New roof on the santa house, thank you Dan Fritch, Dan Karns, and Joel Grobe
- Volunteers will be needed to help at the house! Please contact Neil Jackson to volunteer

## **NEWS AND NOTES:**

### Municipal Coordination

- New E- Bikes for police officers to use at events (ZABA donated to the purchase of new bikes)
- Certificate of appreciation awarded

## **MEMBER BUSINESS:** Updates & Events

### **Ribbon Cutting Ceremony**

- Urban Vine Saturday, Oct 26th 3:30pm

### **Social Media**

- Please put information in the member portal if you have something you would like us to share!
- If you would like announcements and news at the bottom of the Newsletter that goes out to all members, put your information in the forum!

## **Business Member Events:**

Tentative Opening for Papa Joes Winery is Wednesday November 6th

### Butler County Tourism

- Join their Gift certificate program!
- <https://www.visitbutlercounty.com>

### CURIO Art Gallery & Studio

- Next Art Show "Eccentric Shadows" October 5th 5-8pm
- <https://www.curiocool.com>

### Explore Zelig

- Facade Grants available
- <https://www.facebook.com/explorezelie/>

### Glade Run

- Discount Card is Available for Purchase
- <https://gladerun.org>

### Historical Society

- <https://www.zeliehistory.org>

### Library

- <https://zelienoplelibrary.org>

### Parents in TOTO

- <https://parentsintoto.org>

## Rotary

- Nov 10th Pancake Breakfast benefitting The Hope Project
- <https://zelenoplerotary.org/>

## Spring Street Studio

- <https://www.thespringstreetstudios.com>

## The Strand

- Ghost tours are back!
- <http://thestrandtheater.org/>

**ZABA Attendance Record: Available Upon Request**